

CORN WARRIORS



Season 6



ABOUT THE SHOW

CORN WARRIORS IS A
REAL LIFE
DOCUMENTARY
CONTEST SERIES
WITH TOP YIELDS

With the wind at their backs, a true Warrior starts his journey with the intention to conquer what has never been conquered before. History is full of men and women that were the first to accomplish something new and big. The Corn Warriors are doing just this. They can break yield records, but can they do that, turn a profit, and be efficient at the same time? This is their mission , should they choose to accept it.

As they journey on this quest for the highest score (PWR) they will use their experience, daily performance and mental fortitude to gain points. This real life documentary follows them on a wild adventure through winds, floods, heat stress, pests, a competitive spirit, time and even equipment failures, as they seek the crown. The Corn Warriors are sharing more than ever before, in the new season, on how to stay efficient while learning to try new things and get those high yields.



THE TALENT



MADISON, AL

CHAD HENDERSON



CEDARVILLE, OH

CORY ATLEY



LEVI & JENA OCHSNERS



HEATH CUTRELL



SPECIAL GUESTS

UNITED STATES OF AMERICA



**AgriGold
OREGON, IL**

DAN LUEPKES

A GAME OF

DEVELOPING STRATEGIES,

ENGAGING TECHNIQUES,

IMPLEMENTING TECHNOLOGY

TO REACH A UNIVERSAL GOAL:

BUSHEL



DAN LUEPKES
CODE NAME: THE HAMMER
HIGHEST YIELD: 328 BU/A
PWR SCORE: 9.18

When Dan Luepkes, who farmed beside his father as a child, first looked into purchasing the property he now farms he was told that the probability of going bankrupt within a short time was without question. The farm, now operating under the name Luepkes Enterprises, had extremely poor, sandy soil that was unable to consistently produce yields or profit. True to his bold character, Luepkes assessed the properties potential, ultimately deciding to gamble the outcome while stealing himself with determination to find a solution that turned the property from risk to reward.

For Luepkes, Corn Warriors corn contest is a testament to the depth of his own determination, showing just how far forward he has brought the high-risk property. Originally, a five year outlook on the farms production capabilities the property might get one good crop year. There was no consistency, making each year another risky gamble. With odds against the corn, soybean and livestock operation, Luepkes needed to change its previous production statistics fast, and has quickly proved he was the right farmer for the task.

The farm, located in Oregon, Illinois, a small town in the northwest region of the state, brought other challenges like unpredictable rain levels and odd shaped fields. In an area where farms are typically rain-fed, Luepkes again broke away from the norm by installing a new, innovative drip irrigation system in the winter of 2014/2015. He had high hopes that it would prove to be the solution he sought for a new crop management strategy.

In 2015 when he placed third in the NCGA High Yield Contest for the state of Illinois, bringing in 299 bushels-per-acre in the Irrigated Land division, just a few short bushels away from the first place winner. With the same strategy in place, he was able to surpass his own record numbers in the corn contest the next year to win first place for the state of Illinois in the same division with 315 bushels-per-acre.



A fourth generation farmer, Chad Henderson farms over 8,000 acres with his dad, son, and cousin as a part of Henderson Farms in northern Alabama. Henderson Farms grows corn, soybeans, and wheat in what had been mostly a dry-land environment until 2012 when Chad added the first irrigation systems to Henderson Farms. When Chad became partner at age 20, the farm had 1700 acres in total. The farm now covers over 8,000 acres in Madison, Limestone, and Morgan counties in Alabama as well as Floyd County in Georgia.

Purchased in 1909, by Chad's great-grandfather, Henderson Farms is a family business that keeps Chad grateful. "Too many people forget where they come from. You have to remember where you are at, because someone gave you an opportunity. But you have to put the work in to succeed, and that's your choice. You work with the hand you're dealt, but this is the job you picked, and you have to work hard" says Chad.

Chad's family shares responsibilities at Henderson Farms. Chad runs the day-to-day operations while his cousin Stuart Sanderson runs the marketing for the business. Chad's father Mike Henderson helps the two of them, splitting time between both them as needed. Chad's son Jackson is one of five employees that helps full-time with the farming.

After taking a few years off from competing, in 2015, Chad took first place in the state of Alabama in the conventional irrigated class with a yield of 297 bushels. Their yields have continued to increase with the help of analysis, problem solving, and the agriculture community at large. Chad is currently the Alabama corn production record holder with a yield of 355 bushels per acre. Henderson Farms has won a state competition in corn production, but Chad said learning how to increase the business's yield per acre is more important to him than the

Chad has said that there is something rewarding about putting a seed in the ground and watching it grow. He has also said that he and his wife, Marie, find it rewarding when local schools take field trips to the Henderson Farms and the team has the opportunity to educate children about farming and where their food comes from.

Henderson says that giving back and advancing the field of farming are important to him, "I'll often think 'what have I done to help lead my farm? What have we done for the next generation?'"

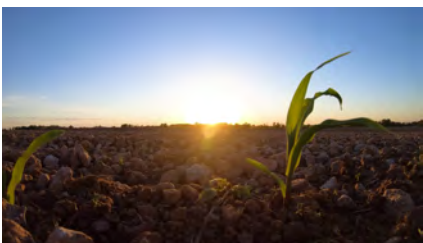


CHAD HENDERSON
CODE NAME: THE BULL
HIGHEST YIELD: 355 BU/A
PWR SCORE: 8.94



CORY ATLEY

CODE NAME: THE BEAST
HIGHEST YIELD: 333.7 BU/A
PWR SCORE 9.17



Cory Atley is from Cedarville, Ohio and currently farms 8,000+ac of Corn and Soybean's. We have always looked for ways to better yield along with ROI on our operation, but with the down turn in the market it has been more crucial than ever to get more out of every acre. Cory started entering the NCGA corn yield contest 4 years ago and has been a winner all 4 years with the current state record, were also a 3 time National winner with Soybeans in the state of Ohio. We do not do "special" plots for the contest as we believe we farm for averages and just take a normal swipe through the field, just like any one else would. This year we hope to build off that success.

Cory's crop consultation company, **Advanced Yield**, works with a proven, systematic approach that is tailor made to each members operation. Cory sits down with each new member, one on one, and learns the capabilities of each operation and approach and builds a detailed game plan around each members goals. This is a program for farmers by a farmer, meaning there is no product sales pitch by any chemical or seed company. "I believe when your independent of such company's you can bring an unbiased approach to the customer. Rather it is achieving higher yields or maintaining your current yields with a better ROI, with Advanced Yield we will have a systems approach to achieve it."

With an incredible Yield in his first season of Corn Warriors, Cory will return for another season to challenge the reigning champion for the 2021 crown. Cory's commitment to always trying new things makes him a leader in the AG industry for many companies. He is an innovator in his field and an experience Brand Ambassador with his past, national tractor pulling career. Competition is guaranteed to be fierce this year.



Heath Cutrell didn't become a farmer overnight. A fourth generation farmer based in Chesapeake, VA, Heath started working with his father and uncle on the family farm when he was 2 years old. Since then, it's all he's ever wanted to do, no matter how long it took.

Heath farmed with his family on their 1,200 acres of land as much as he could when he was younger, but over time there wasn't much space for him. After high school, Heath found some work helping out a local farmer, but soon saw that there wasn't enough room for growth. He decided to take out a loan and buy a tractor trailer to haul demolition material for 7 years with the goal of saving money for the perfect opportunity to go back to his true love: farming.

They say luck is when preparation meets opportunity, so when Heath heard that a local farm owner was willing to lease his 170 acres of land, Heath jumped at the chance. By taking good care of the farm, he gained a reputation as more than just a farmer, but as a strong leader in the community and a grateful steward of the land. Heath's father retired and Heath took over the family business where he is now in charge of over 5,000 acres of land. He currently farms corn, wheat, and soybeans on a variety of clay ground, sandy soil, and extremely fertile black land.

Heath is a six time NCGA winner pushing the boundaries of farming, while trying to keep his head above water, quite literally. "We get a lot of moisture; every rain they call for, really. Our water table is very high to the point where you pull up four or five shovels full of dirt and you'll see water," explains Heath. But that didn't stop him from pulling his best contest yield yet, an impressive 391.31 bushels per acre in the Conventional Non Irrigated category.

Heath doesn't plan to stop there either. His goal is to break the 400 bushel mark this season, and we plan to catch it all on camera on Season 6 of Corn Warriors.



HEATH CUTRELL
CODE NAME: THE COWBOY
HIGHEST YIELD: 391 BU/A
PWR SCORE: 8.57



We are **Levi and Jena Ochsner** and our family has been raising cows and crops in small town Nebraska since 1885. We, along with our two boys, Stetson and Crawford, live on the original family homestead that is nestled just outside of Sutton, Nebraska and is home base for all things Double O Farms. Over the last 135+ years, the family has farmed numerous crops and raised a variety of livestock including pigs, lambs, chickens, and cows. Our current operation is focused on growing commercial corn and soybeans and tending to our Angus cattle. We farm alongside Levi's parents, Jeff and Sheila Ochsner. When the farm isn't keeping them busy, Jeff and Sheila also operate a crop insurance business with Jeff's dad, Darv Ochsner. Grandpa Darv still comes back to the farm to help when we need it during harvest and other busy times of the year. We cherish the fact that we're able to have three generations (four if we're counting Stetson) all working together to carry on the family farming traditions.

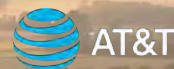
We feel incredibly blessed that the farm has survived so many generations. It has by no means been an easy road. With a lot of hard work, strong family values, and a whole lot of Jesus we are proud to be raising the sixth generation of Ochsner's right here on the land where it all started so many years ago.

Local family and friends have been enjoying shares of our homegrown beef for years and we love that we've been able to provide high quality meat to the people so dear to us. Nonetheless, we've been dreaming of a way to reach families both near and far. The time is now, and we are thrilled with the opportunity to share our beef all over the country. We invite you to get to know us and follow along on this journey. From our farm to your family, let us share our homegrown, dry aged beef with YOU!



LEVI & JENA
OCHSNER
CODE NAME: THE DUKE
HIGHEST YIELD: 339 BU/A
PWR SCORE: 7.95

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Average CPM of \$5.23

SUBSCRIBERS

58,168

WEBSITE VISITS A MONTH

7,200

MONTHLY MOBILE IMPRESSIONS

185.7M

NATIONAL HOUSEHOLD REACH

170.2M

TOTAL HOURS WATCHED

646K

POWERFUL TARGET AUDIENCE



65% RURAL
AMERICANS
AGE 25-44



18% FEMALE
82% MALE



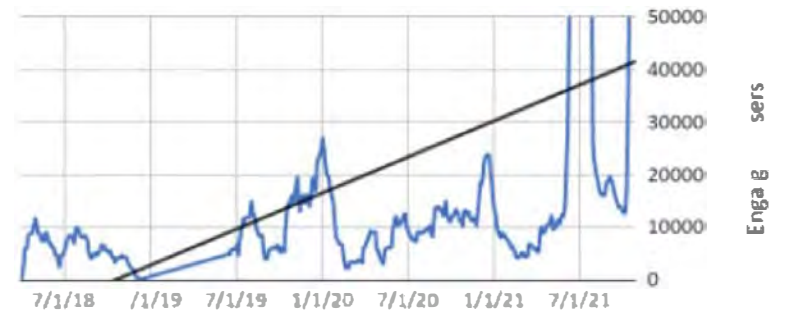
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Average = 128,638 Views Per 28 Days



Engaged Users on Page (28 Day Average)

Average = 19,226 Users Per 28 Days

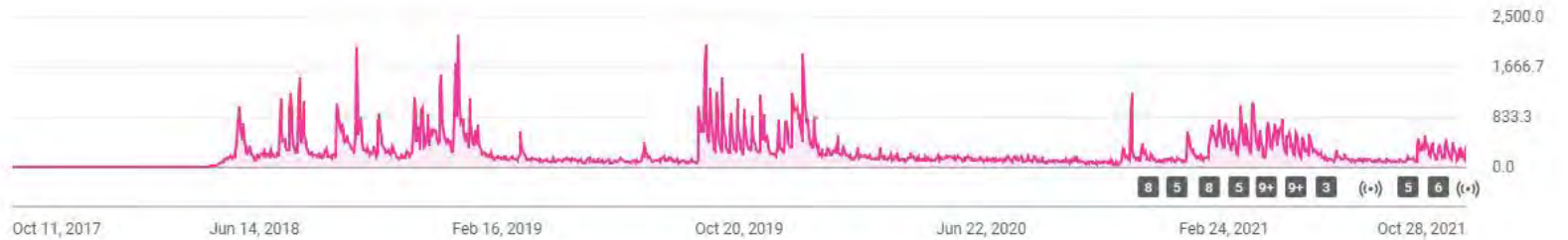


Watch time (hours) ▲

346.6K

Average view duration

9:04

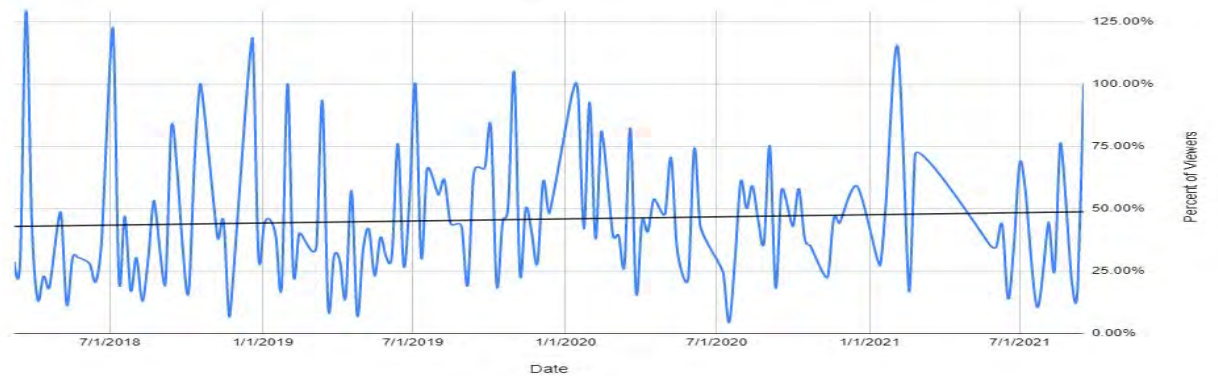


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Average Viewers Compared to RFD Average Viewers

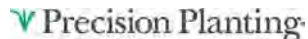
Average Comparison = 45.86%



SPONSORS

P a s t & P r e s e n t

Presented by  PIVOT BIO



Award Winning

Corn Warriors has nominated and entered into a number of marketing, television, and film contests. We are proud and honored to announce that we are the recipients of **14 placements** in these competitions

The producers, talent and crew work in synergy to produce top shelf ***Agritainment*** for the farming community.



Paris Play Film Festival, France
Tripvill International Film Festival
Golden Valley Global Cinefest
Hollywood Gold Awards
NYX Award
NYX Award
NYX Award
NYX Award
NYX Award
NYX Award

Best TV/Web Series	WINNER
Best TV Series	WINNER
Best TV Series	WINNER
Editing	SILVER
Web Series	GOLD
Agriculture Video	GOLD
Educational	SILVER
Cinematography	SILVER
Directing	SILVER
Editing	SILVER





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